WE ARE A TRAVEL & TOUR COMPANY SPECIALIZING IN THE SRI LANKAN MARKET

Vision Statement

To offer premier luxury travel experiences that immerse guests in Sri Lanka's rich culture and natural beauty.

Mission Statement

Our goal is to offer outstanding, customized travel experiences that showcase the distinctive beauty, culture, and diversity of Sri Lanka. We are dedicated to providing topnotch service, guaranteeing customer satisfaction, and crafting memorable journeys while encouraging sustainable and responsible tourism that benefits local communities and protects the environment.

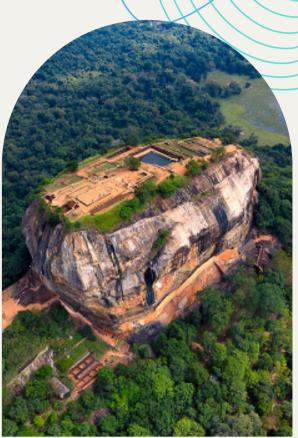


Silverline Holidays & Tours operates as a tour provider, offering air ticketing and visa consultation services from Sri Lanka. We are a reputable B2B and B2C destination management firm delivering top-notch ground handling services, holidays, and events both in Sri Lanka and throughout Europe. Our offerings encompass a comprehensive range of services in Sri Lanka and Europe. We specialize in creating world-class events and incentive programs for both global and national clients, consistently achieving exceptional results across the Indian Ocean islands in an ethical manner. Our core principle is a commitment to social and environmental responsibility.

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Email info@silverlineholidays.com Website <u>https://silverlineholidays.com/</u> Address No. 18A, 1st Lane, Gothami Road Borella, Colombo 00800 Sri Lanka

WELCOME TO



Silverline Holidays & Tours (Pvt) Ltd

OUR SERVICE MODEL

- Business to Customer (B2C) Travel Services
- Business to Business (B2B) Travel Services
- Custom Tailored Travel Packages (luxury, adventure, family and honeymoon trips)
- Corporate Bookings and Business Travel Arrangements
- Airline Ticketing
- Destination Management
- Travel Insurance Facilities
- Group Tours and Travel Events (local & international)
- Concierge Services
- Visa Consultation

Online Visa for 30-day duration Tourist Visa for Diplomatic Missions (3-months) Business Visa for Diplomatic Missions (3-months)

Explore Sri Lanka Now!

CEO'S MESSAGE

Greetings from Silverline Holidays & Tours (Pvt) Ltd. I am Chinthaka Narayana, the CEO of the company. As a dedicated and trusted destination management travel company, we provide you with high quality services for inbound and outbound tour packages. Visa services and travel insurance are priority areas to us as well, ensuring that you receive a comprehensive service. Since 2020, we have journeyed together; what began as a modest venture has evolved into a well-established brand.

Our success throughout the past years reflects the incredible and valuable dedication as well as the hard work of our team; the heartbeat of Silverline Holidays & Tours. We continuously innovate, and ensure that our clients receive the best travel experience. Thanks to our valued customers, Silverline Holidays & Tours is on a successful journey. Their trust in us has inspired us to become the leading travel company in the region and to meet their needs.



OUR VALUE PROPOSITION

Market Research & Opportunity Mapping

The worldwide travel sector has seen a revival, driven by a growing interest in tailored and specialized travel experiences. Silverline Holidays & Tours is strategically positioned to take advantage of this trend, concentrating on the following market prospects.

- Luxury Travel: High-Net-Worth Individuals seeking premium, personalized travel experiences
- **Corporate Travel:** Businesses needing seamless and efficient travel services for employees and clients
- Adventure Travel: For immersive, entertaining and unique experiences
- **Group Travel:** Friends, families or affinity groups seeking stress-free travel coordination for large parties

Points of Difference

- Personalized Services
- Strong Industry Relationships
- Relationship-based Customer Management
- Expertise and Vast Experience

Indulge in Island Life!



silverline

- Flexible payment plans
- 24x7 assistance
- Airport transfers and online check-ins
- Early assistance for hotel bookings
- Partnerships with insurance companies to offer travel insurance
- Ensuring customers are picked up and dropped off comfortably at
 - their destinations



Our Fleet Services

We prioritize your comfort and convenience above all else, aiming to reduce the stress of traveling between locations by providing a range of services through our transportation division, ensuring you travel safely and luxuriously throughout Sri Lanka. Choose from a diverse selection of vehicles, including luxury coaches, mini coaches, SUVs, or cars, all equipped with the essential amenities tailored to your travel needs. Our skilled and professionally trained multilingual chauffeurs will not only ensure you reach your destination in comfort but will also enhance your experience in Sri Lanka with their extensive local knowledge. Additionally, we can easily arrange air transfers to any part of the island.

SEDANS: Toyota Allion | Toyota Premio | Toyota Carina | Nissan Bluebird | Nissan Sunny | Hyundai Accent | Hyundai IONIQ | Honda Accord | Mitsubishi Lancer | BMW 535i | BMW 528d | BMW 740Le | Volvo S80 | Mercedes-Benz E & S Class

SUVs: Discovery | Freelander | BMW X5/X7 | Range Rover | Toyota Land Cruiser | Kia Sorento | Honda CR-V

VANS: Toyota Hi-Ace | Mercedes Benz Vito | KDH Flat Roof | KDH **High Roof**

MINI COACHES: Toyota Coaster | Mitsubishi Rosa | Nissan Civilian

COACHES: Nissan UD | Volvo | Fuso





